



BIGHORN MEADOWS
RADIUM HOT SPRINGS - BRITISH COLUMBIA
RESORT

FOR IMMEDIATE RELEASE

Bighorn Meadows Resort Welcomes New General Manager

Radium Hot Springs, BC – September 9, 2015 - True Key Hotels & Resorts (True Key) is pleased to announce the appointment of Julie Lareau to the position of General Manager at Bighorn Meadows Resort, Radium Hot Springs.

A Canmore native with over 10 years' experience in hotel and condo resort management, Julie's previous roles include Rooms Division Manager at Stoney Nakoda Resort & Casino and for Bellstar Hotels & Resorts, and management roles at Canadian Rockies Vacation Rentals.



Julie's strengths can be found in implementing, standardizing, and participating in all areas of hotel and resort operations. She has an exceptional customer service background with a passion for serving others.

"We're absolutely delighted for Julie to join our team at Bighorn Meadows Resort," says Michael Anderson, President of True Key. "Julie brings with her a wealth of management knowledge, strong business acumen and a positive attitude that can't be beat. We're looking forward to long and mutually beneficial relationship"

About Bighorn Meadows Resort- Located along the 9th fairway of the Springs Golf Course in Radium Hot Springs, BC, Bighorn Meadows Resort offers owners and guest's condo style accommodations with stunning golf course and mountain views. Each 1, 2, & 3 bedroom suite includes fully equipped gourmet kitchens, large living spaces, balconies, BBQ's, washer/dryers, and all the conveniences of home.

This year-round Resort is a stand-out destination, within close distance to all Columbia Valley activities such as golfing, skiing, hiking, snowmobiling, and more.

For more information, please visit: www.bighornmeadows.com

About True Key- True Key Hotels & Resorts is a progressive and growing company that manages luxury resort properties in British Columbia. We are committed to delivering memorable vacation and vacation ownership experiences, and have a proven track record for driving success. Over the past five years, all the properties that we manage have enjoyed between 10-48% annual growth in revenues.

For more information, please visit: www.truekey.ca

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